

GITEX
GLOBAL

**NORTH
STAR**
INSPIRED BY
GITEX GLOBAL
DUBAI

**10-13
OCT 2022**
DUBAI WORLD
TRADE CENTRE

Dubai **REPORT** 2022

SUPPORTED BY:



Crescent
Innovation
Incubation
Council



(A Section 8 Company Under Companies Act 2013)

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Index

- GITEX 2022
- CIIC Startup PODs
- Visitors
- Events & Meetings
- GITEX Snapshots
- CIIC Startup Testimonials





GITEX 2022

The Gulf Information Technology Exhibition, or GITEX as it is more commonly known, is a technology trade show and conference that takes place in Dubai each year. The exhibits include computers, robots, supercars and the latest smartphones – but this is not a shopping event. Instead, it is an opportunity for the public and people in the tech trade to see the most futuristic inventions in the world and to get a sense of the latest trends.



His Highness Sheikh Maktoum bin Mohammed bin Rashid Al Maktoum, Deputy Ruler of Dubai, and Deputy Prime Minister and Minister of Finance of the UAE, officially opened GITEX GLOBAL 2022, the world’s largest technology show at the Dubai World Trade Centre (DWTC).

THE POWER OF 7 TECH COMMUNITIES & 100,000 BUSINESS CONNECTIONS





North Star 2022

GITEX North Star, Dubai - The rising startup capital of the world.

North Star is strategically staged next to GITEX GLOBAL, the super connector for the tech community, giving you exposure to 100,000 global tech leaders attending the event.

After a record-breaking year saw \$2.6bn VC funding in MENA, the UAE is once again leading the way regionally. Startup success is a result of international collaboration and North Star is a proud contributor to the global startup ecosystem.

North Star 2022, Dubai brought the global startup ecosystem together for four days.

The **world's biggest tech show for startups get cooler**. Together with you we remain committed on advancing technology for the betterment of societies. We all have different journeys but we'll meet at one destination.

North Star Dubai, it's GITEX Global redefined.

- 800+ Startups from 170+ countries

- 5,000+ Exhibitors

- 1000+ Speakers

STARTUPS FROM ALL SECTORS OF THE ECOSYSTEM



Agritech



AI



Blockchain



Creative Economy



Consumer Tech



Digital & Social Media



Ecommerce



Environmental



Education



Fintech



Healthcare



Immersive tech
(AR / VR / MR /
Gaming)



MarTech



Mobility



Robotics



Smart Cities /
IoT



Social
Impact



Software



Space
Tech



Sports
Tech



Tourism &
Hospitality



Women
in Tech



"If you want to see the world of technology in one place – come to GITEX."

His Excellency Omar Sultan Al Olama
Minister of State for Artificial Intelligence,
Digital Economy and Remote Work Applications





Introduction

Crescent Innovation & Incubation Council (CIIC) - B.S. Abdur Rahman Crescent Institute of Science & Technology, Chennai participated in **GITEX North Star Expo 2022, Dubai** (www.northstardubai.com) a prestigious global event conducted under the annual mega event called GITEX Technology Week during **10th – 13th October 2022** at Dubai World Trade Center Dubai. This programme was designed with a vision to create aspiring entrepreneurs, innovators and future leaders from the University ecosystem.

CIIC along with our Banking Partner **DBS Bank** & five of the CIIC Startups exhibited during the North Star Expo 22 at Dubai.

CIIC Startups at North Star Dubai 2022 Expo

External Startups



Farmagain Agro Pvt. Ltd.

IoT based
Automated Farming



Mirrar Innovation Technologies Pvt. Ltd.

Augmented Reality
Commerce Platform



VivaLyf Innovations Pvt. Ltd.

Non Invasive
Glucometer

Alumni Startups



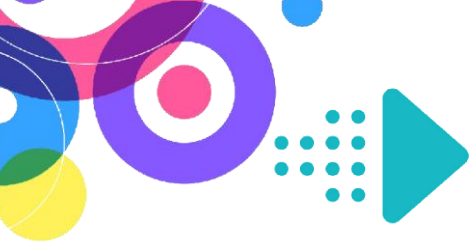
Arma Citizens Wellness Pvt. Ltd.

One Stop Solution
for Elder Care



Denvik Technology Pvt. Ltd.

IoT based
Poultry Farming



CIIC Startup PODs





Visitors



Honourable **Thiru. Mano Thangaraj**, Minister for IT & Digital Services, Government of Tamil Nadu and **Thiru. Ajay Yadav**, IAS, MD of Electronics Corporation of Tamil Nadu (ELCOT) visited CIIC pods during GITEX North Star 2022, Dubai and interacted with CIIC incubated Startups FarmAgain, MirrAr Innovation, Vivalyf Innovation, Sixty Plus India and Denvik Technologies



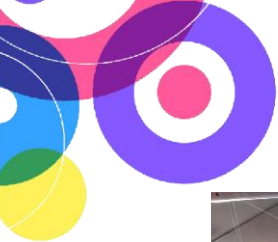
CIIC Team and 5 CIIC Startups – FarmAgain, VivaLyf, MirrAr, Denvik And 60 Plus India At Gitex North Star Expo 2022, Dubai along with Mr. Ramkumar Thangaraj, IFS, Consul (Education, Passport & Attestation), Consulate General of India, Dubai and Mr. Syed Mohammed Bukhari, Director – CIIC, Founder & Vice Chairman - Gibraltar.



CIIC Team along with our Startups at GITEK North Star Dubai



Interaction with **Dr. Zakir Irshad**, Director, Qube Digital media Ltd. United Kingdom



CIIC Startups interacting with
Mr. Nasser Al Naemi,
President & Co-Founder and
Mr. Prakash Gopi, CEO & Co-Founder,
Mindmap Technology



CIIC Team with **Mr. Jonathan Naidoo**, CEO and **Ms. Fatima Moolla**, COO, Smartxchange ICT Technology Hub Durban, KwaZulu-Natal



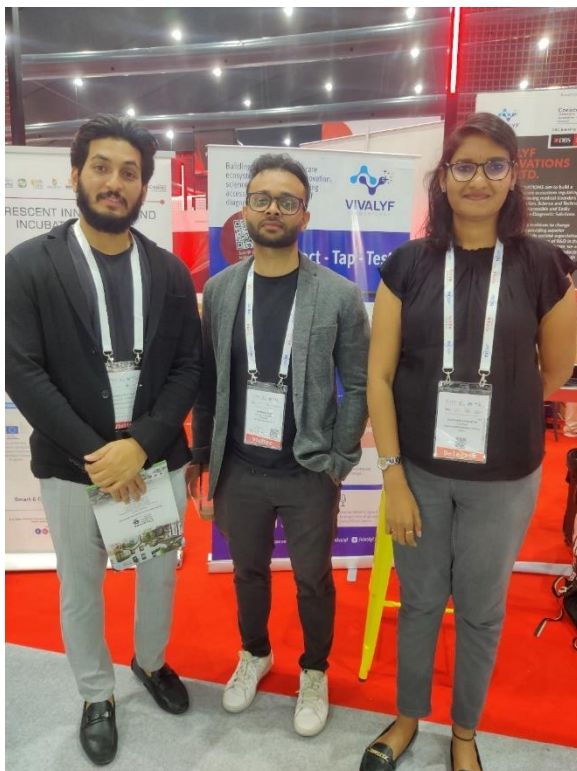
CIIC Startup Mirrar showing demo to **Mr. Jonathan Naidoo**, CEO and **Ms. Fatima Moolla**, COO, Smartxchange ICT Technology Hub Durban, KwaZulu-Natal



Giving a Demo to **Mr. Mohammed Bakir**, IT Manager, Crescent Petroleum, United Arab Emirates.



Interacting with **Dr. Nikita Weth**, Director, NextStage Consulting for helping startups in publishing research



Demo and discussion with **Mr. Shadab Khan**, Sales Account Manager, CEQuens and **Mr. Harun Sulthan**, Executive Director, ARIFA Group

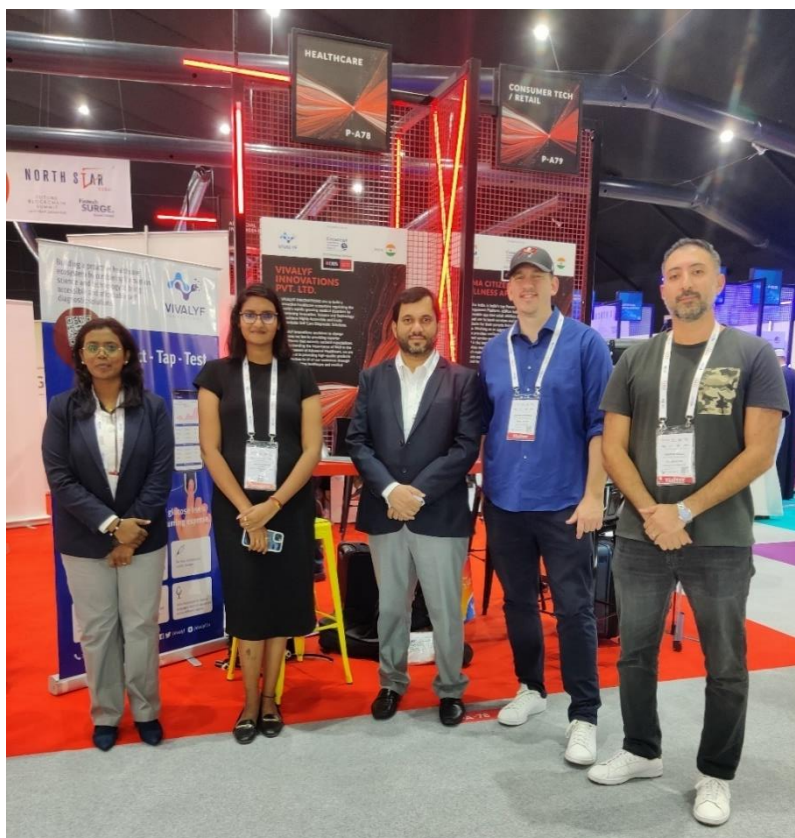




➤ Demo along with a healthy discussion with the Co-Founders **Ms. Marina Khanayeva, and Ms. Anna Barnagova** of AnyPoint Logistics, United Arab Emirates



▼ Stall visit by **Mr. Nayer Girgis**, BIM Vice President, ALDAR, United Arab Emirates



➤ Discussing investment opportunities for MedTech Startups with **Mr. Jeffrey Stephens**, Chief Investment Officer and **Mr. Mehrab Ajalli**, Director of Strategic Growth of Infusion 51a



▼ Startup Demos with **Mr. Abdulaziz Abdulmohsen AlHussein**, Research & Development Analyst, Thiqah, Saudi Arabia



Discussion with **Mr. Omar Rayyan**, CTO, Edubook for opportunities in introducing VR into EduTech



Visit by **Mr. Amir Badamchi**, Founder & CTO and **Mr. Ali Shokri**, Co-Founder & CEO, TerraUnity



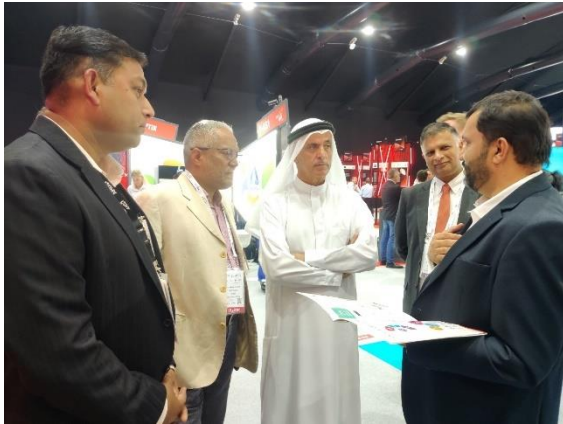
Interacting with
Ms. Gamila Abdurafova,
Broker, Shuraa Real Estate,
United Arab Emirates



Interaction with **Mr. Balachandran Ramamurthi,** Enterprise Sales Head, BICS SA, Bengaluru, Karnataka, India



Interactions with Mr. Essa Abdullah Ahmed Al Ghurair



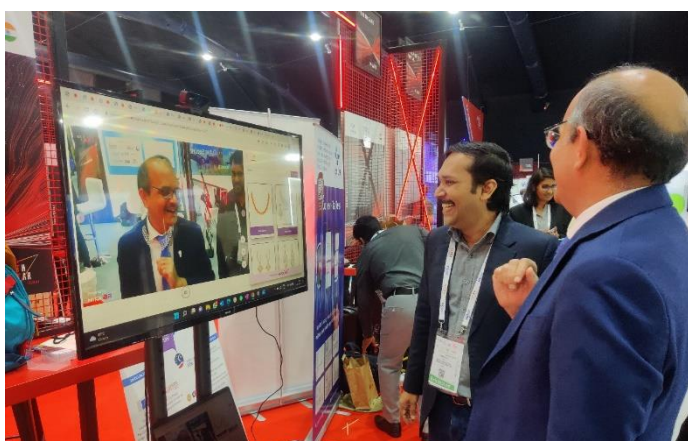
One on one interactions of CIIC Startups with Mr. Essa Abdullah Ahmed Al Ghurair, Vice President, Al Ghurair Investment



Mr. Haja Mohideen, Founder of Denvik Technology interacting with **Mr. Sivarajah Ramanathan**, Mission Director, StartupTN, Department of MSME, Government of Tamil Nadu



CIIC Startups interacted with **Mr. Anil Gangadharan**, CEO, Synergy MEA Project Development Consultant and **Mr. Cherian Sankey**, Managing Director, Edge 3D FZCO



CIIC Startups interacting with **Dr. Chintan Vaishnav**,
Mission Director, Atal Innovation Mission, Govt. of India



Meet Indian Startups – A Business Reception at Taj Dubai



Meet Indian Startups – A Business Reception for Indian Startups was the largest ever participation from the Indian startups, incubators and dignitaries at the GITEX Global this year. Organized by the Consulate General of India organized on **12th October, 2022 at Taj Dubai, Business Bay**, connecting with local and International Entrepreneurs, investors and incubators.

The Consul General of India, Dubai cordially invited CIIC and Indian Startups for a Business reception to meet the Indian startup incubators involved in this year, such as, Atal Innovation Mission, T-Hub, Startup India, Nasscom, Startup Odisha , Kerala Startup Mission, the Electronics and Computer Software Export Promotion Council (ESC), Telecom Export Promotion Council, and many more.



Meet Our Startups – An exclusive networking and pitching session for 6 of CIIC’s Startup on 13th October, 2022 at 6:00 PM at Villa No.20, 21C Street, Al Wasl.

Startups had an opportunity to pitch to investors, Active Alumni of BSACIST and also to the startup ecosystem enablers. The session was organized for helping these 6 startups towards building and tapping the Go-to-Market and Access-to-Market Strategies and channels globally.



GITEEX Snapshots



Drone taxi



Mr. Vijay Anand, CEO of iTNT (Tamilnadu Technology Hub), Ministry of IT, Govt of Tamil Nadu

Director of Investments at Dubai SME and CEO of ZTARTUP Incubator



Thassim Beevi Abdul Kader College for Women Team at GITEEX North Star



CIIC Startup Testimonials



Ms. Arasi Arul
Co-Founder
60 Plus India

The 4-day event was a high-power networking marathon with meeting multiple people and gaining knowledge. The highlight of our trip was CIIC bringing in many VIP visitors to the stalls including Ministers, IASs, and Expats

This trip has given us a great confidence on our product and the way we are building the technology and the business model. Also, this has given multiple different perspective about how we can penetrate the market. We also learnt the expectations of the customers and minor flaws that we need to fix in our product



Mr. Jaya Prakash
Founder
MirrAr Innovation Technologies



Mr. Benjamin Raja
Founder
FarmAgain Agro

“We explored global business possibilities, particularly to expand into Africa and the Middle East. We’ve had visitors from both regions, specifically from, Ethiopia, Kenya, Nigeria, Egypt, and from around the Gulf region. With this, my very specific objective was certainly fulfilled. This has helped in thinking about roadmap for our Global presence.”



Ms. Duvvuru Varshitha
Founder
VivaLyf Innovations

“NORTHSTAR and GITEX both served us as a great platform for us to interact with several global leaders, entrepreneurs, investors, enthusiasts and other exhibitors.

Sharing experiences with other company founders and members of the C-suite has always been wonderful. Much-needed ecosystem of individuals working in relevant areas.”

“GITEX 2022 is a great opportunity to meet an ecosystem of global technology experts and innovative start-ups. I have had a lot of engaging conversations on Denvik's cutting-edge IoT solutions that are currently being adopted across industries.”



Mr. Haja Mohideen
Founder
Denvik Technology



Crescent
 Innovation
 Incubation
 Council



GITEX NORTH STAR
 GLOBAL DUBAI



Crescent Innovation & Incubation Council (CIIC)

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